



Getting to Know ip21

We are leading commercial IP lawyers who help businesses protect and exploit intellectual property to achieve their commercial goals.

We always begin by ensuring we thoroughly understand your organisation so we can deliver legal support which helps your business achieve its objectives. We define a bespoke IP delivery model focused on satisfying your commercial needs. With regular review meetings, we maintain close contact and ensure your strategy remains correct.

We are our clients' trusted partner – supporting them and identifying opportunities that turn their intellectual property into a genuinely secured commercial asset.

Our Core Services

-  **Patents – protecting your inventions**
-  **Trademarks – protecting your brands**
-  **Commercial IP services – keeping your strategy relevant**

To deliver our core services, our highly experienced team includes skilled patent, trademark and design attorneys, as well as dedicated client account managers and expert commercial consultants.

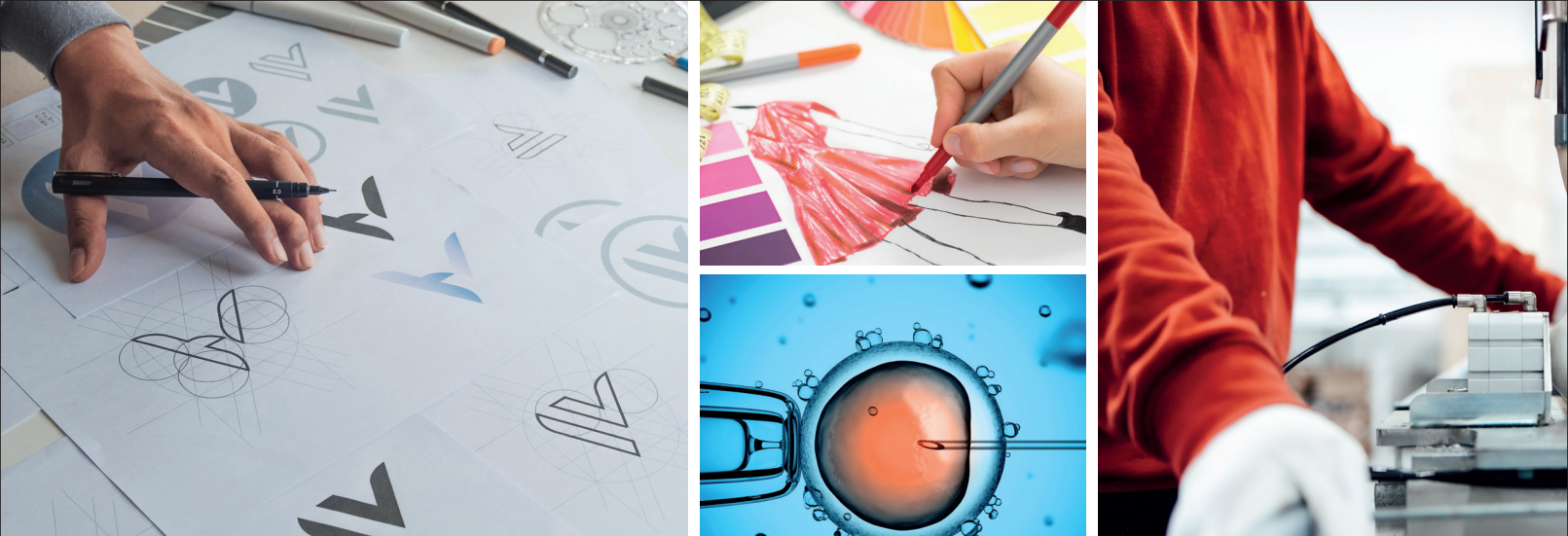
We have patent specialists and extensive experience in fields including:

- Chemistry and materials science
- Engineering and electronics
- Healthcare, biotechnology and medical science
- Software, imaging and sensing
- Automotive, defence and aerospace
- FMCG, food, drink and fashion
- Professional services
- E-commerce and digital platforms

We also maintain an international network of over 500 overseas associates with whom we've protected IP for some of the world's biggest brand owners and product developers.

We have a strong record in enforcement and defence of third-party enforcement actions, as well as negotiating settlements. Through commercially-sensitive negotiation and correspondence, we always try to avoid costly litigation to find a commercial solution for our clients.

Further services include advice on IP licensing and IP valuation, delivered through a separate business unit to ensure you get specialised advice relating to your portfolio.



As a leading IP law firm, we've gained an extensive portfolio of successful clients through our **open, professional and **commercially-focused** approach.**

Our History

Though our history dates back to 1908, ip21 was established in 2000 to provide a new level of professional IP law services for the 21st century.

We grew quickly and in 2006, we wholly acquired the Kings Patent Agency, established in London in 1908. We subsequently acquired specialist trade mark practices IQ-IP and Oakleigh IP Services.

Today, we're a thriving IP law firm with an enviable reputation, a highly experienced team and a legacy of success helping businesses commercially benefit from their intellectual property.

Our Locations

We operate from offices in Norwich, London and Cambridge, and believe that no other company has the same broad IP service approach, delivered in an open and understandable way to so many clients.



UK

Norwich
London
Cambridge
Bury St Edmunds
Chelmsford
Hitchin
Ipswich

EU

Spain
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**Your trusted partner for
commercial IP services**